

Public Policy & Government Relations

Successful companies invest in change. New governments, shifting priorities and changes of key personnel create openings for discerning companies seeking a competitive advantage. Prudent political judgment can transform risks associated with evolving economic, social and political circumstances into opportunities. Members of the Aird & Berlis Public Policy & Government Relations Group have the experience and strategic relationships to help clients successfully manage complex questions involving the creation and implementation of policy, legislation and regulations, as well as the discretionary decisions and political contours of public administration in Canada.

The lawyers and strategic advisors in our group have long-standing involvement in the public policy sphere, including key elected and appointed leadership positions and public policy involvement at all levels of government. Our relationships with officials, staff and stakeholders provide leverage to clients seeking to differentiate themselves through thoughtful engagement in government affairs.

The Aird & Berlis Public Policy & Government Relations Group is comprised of professionals from our Municipal & Land Use Planning, Energy, Corporate/Commercial, Capital Markets, Litigation and Infrastructure Groups as well as those with international, defence and security affairs experience. We advise clients on a wide variety of matters, such as land use planning and development, municipal law issues, environmental and energy issues, tribunal hearings, Indigenous governance and legal issues, public policy advice and consultation, and public-private partnerships.

Strategic participation in government affairs gives companies an edge in a competitive marketplace. We know the decision makers and can provide robust contextual analysis in areas of political or regulatory uncertainty. Rely on our advice to take advantage of change. Whether addressing a specific issue or contributing to long-term planning, our clients benefit from our expert and experienced counsel.

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