

## About Aird & Berlis

Aird & Berlis is a leading Canadian law firm and one of the largest in the country, with offices in Toronto and Vancouver, advising clients coast to coast and internationally. With more than 270 lawyers and intellectual property professionals, we provide comprehensive legal services across all major practice areas, including corporate/commercial, capital markets, M&A, healthcare, IP, tax, real estate, labour and employment, litigation, privacy, infrastructure, energy, Indigenous law and technology. Our integrated “one-stop” model ensures clients receive practical, efficient and cost-effective counsel from skilled, multidisciplinary teams.

### Our Beauty, Wellness & Luxury Expertise

Beauty, wellness and luxury brands operate in fast-moving, highly regulated markets. Our team regularly acts for some of the largest beauty brands and delivers practical legal support across market entry and expansion, commercial structuring, e-commerce and promotions, advertising and influencer compliance, privacy, operations, leasing, tax and disputes, as well as IP protection through our patent and trademark professionals. From wellness brands and online beauty platforms to fashion wholesalers, salon chains and media organizations, we bring a deep understanding of the beauty, wellness and luxury ecosystem through our experience advising global retailers, product innovators and adjacent businesses on corporate, commercial, IP, regulatory and cross-border matters. In short, we help brand-focused companies succeed in a dynamic marketplace.

### Contact



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Fiona is a hands-on client relationship partner known for exceptional service. She leads coordinated corporate, commercial and IP teams that help companies navigate commercial strategy, digital initiatives, regulatory requirements and brand protection. Her experience with retailers, product developers, wellness companies, ecommerce platforms and other consumer-focused organizations enables her to deliver strategic, business-forward advice that supports growth and differentiation.

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