

Licensing

When a business relies heavily on technology or content, licensing can play a critical role. Aird & Berlis LLP's experience allows us to assist our clients to achieve a desired business goal.

In the technology sector, our team has extensive experience in negotiating and drafting licences for enterprise-wide management systems and e-commerce providers.

In the areas of Entertainment, Media, Sports and Communications, our clients have included musicians, television program producers and Internet content providers.

Our Licensing Team draws from our Intellectual Property Group to ensure that the IP that often forms the basis of the licence has been properly protected and will be effectively enforced.

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