



AIRD & BERLIS LLP

Barristers and Solicitors

STARTUPS SOURCE

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startupsourc.ca

WHAT'S YOUR BIG IDEA?

You are familiar with the challenges of being an entrepreneur: the long days and nights spent building your business from the ground up and the sacrifices to make your dream become reality.

A solid legal foundation will fuel your development, growth and expansion plans. We put mechanisms in place to minimize risk.

Let us incorporate your business, protect your intellectual property and draft a shareholders agreement so that you can get organized, raise money and gain credibility to expand your business.

Our Startup Suites help you turn your big idea into something more.

startupsources.ca



Top reasons why startups don't invest in their legal foundation

MYTH: Legal services are too expensive

FACT: We know you are bootstrapping your business. Capped and deferred fees are available for qualifying startups. Get the legal work you need and stay within budget.

MYTH: It's too early to think about legal protection

FACT: Not having the right business structure, properly drafted contracts and appropriate legal protections in place from the start can end up costing you your ideas, your assets, your relationships and even your business.

MYTH: I'm too busy to figure out what I need

FACT: That's where we come in. We have worked with thousands of companies at all stages, from startup and growth to maturity and exit. We take care of the details for you.

MYTH: The legal details are not a priority right now

FACT: You will need a proper legal structure for raising capital, gaining credibility and selling your business (if you ever want to).

The fastest way from A to Z is to use A&B

A&B Startup Suites*

Essential Package

- Initial Meeting
- Federal or Ontario Incorporation
 - including corporate resolutions, bylaws, registers, share certificates and minute book
- One Trademark Application
 - including required searches, preparation and filing
- Shareholder Agreement Term Sheet
- Access to Basic Confidentiality and Non-Disclosure Agreements, Basic Software Licence Agreements and IP Transfer Agreements

Enterprise Package

All of the Elements of the Essential Package, Plus:

- Shareholder Agreement
- Financing Term Sheet
- Employment Agreement
 - including intellectual property assignment and non-competition provisions

For pricing and additional information, please contact us.

* You must be a startup to qualify. Aird & Berlis LLP reserves its rights to accept or reject a potential client in accordance with the Rules of Professional Conduct. You will need at least one resident Canadian director for incorporation.

Suite costs are subject to disbursements and HST. Each package is valid for a one-year term following the date of engagement except for the trademark application, which is valid for two years.

Aird & Berlis LLP is a startup-friendly business law firm.

We provide local, national and cross-border expertise to our diverse client base, including startups and entrepreneurial businesses at all growth stages. Our relationships with financial institutions, government agencies and large multinational corporations provide a leg up for you and your business.

A&B has connections and affiliations both in Canada and internationally that enhance our ability to successfully complete major international financings and assignments.



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Your Reliable Resource

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